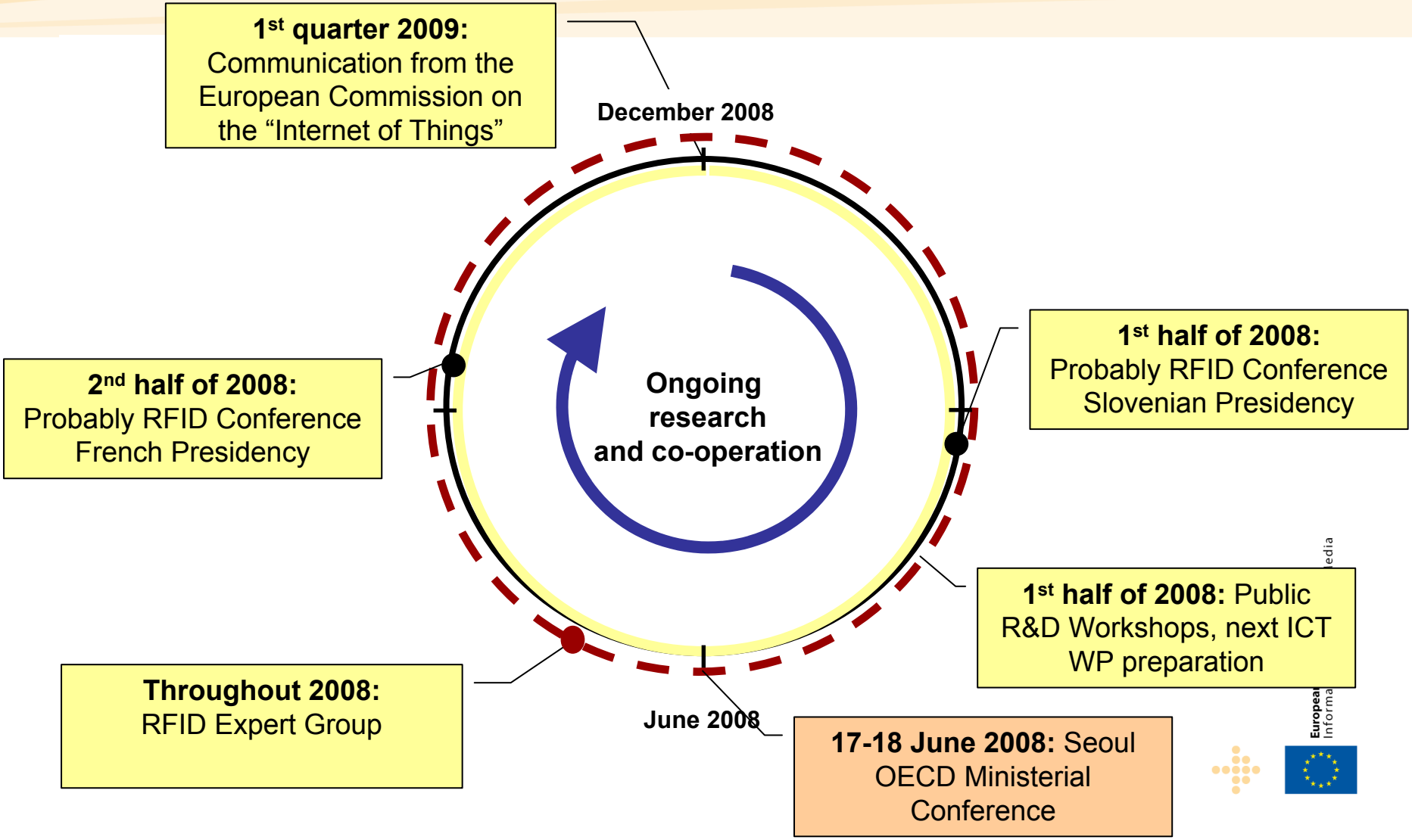EU RFID Roadmap 2008